

August 12<sup>th</sup>, 2015

Whaleshead Beach RV Resort  
19921 Whaleshead Rd  
Brookings, OR 97415

**RE: Non-Permanent Residents Update**

Dear Resident:

As many of you know, we have been trying to encourage non-permanent residents to join the rental pool; we believe this is a critical step in improving the overall quality of Whaleshead. The current ownership of the park has a "long term" approach with this property, and has been, and will continue to, invest in the property in order to improve the operation and quality. We believe these improvements will benefit all residents of the park, both in quality of life and appreciation of their property.

Our intention with the "non-permanent resident" was to incentivize residents to join the rental pool by waiving this fee for members of the rental pool. Given the response to this, we have realized that this was not the right way to encourage our residents to join the rental pool and, in fact, had the opposite effect. We have noticed multiple tenants feeling alienated and otherwise "at odds" with the management, and this is in no way our intention.

**TO THAT END, EFFECTIVE IMMEDIATELY, WE ARE SUSPENDING THE \$150 MONTHLY NON-PERMANENT RESIDENT FEE UNTIL FURTHER NOTICE**

We will be working closely with several tenants in order to make improvements to the rental pool program in order to encourage new membership in this program. As an example of these improvements, we have purchased vans to replace the current vehicles for the cleaning personnel! We will be placing the Whaleshead logo onto these vehicles and expect to have them in service within the next few weeks.

We will also be distributing a survey to all tenants regarding the rental pool, and how we can improve it; please do take the time to fill this out so we can figure out a way in which we can all benefit from making Whaleshead a truly unique and wonderful resort!

Sincerely,

A handwritten signature in blue ink, appearing to read 'Andrew Cramer', is written over a faint, stylized blue line graphic that resembles a wave or a signature flourish.

Andrew Cramer, General Manager